Maya Rp

SUPPLEMENT TO CONTRACT FOR ADVERTISING AUTHORIZED BY A CANDIDATE

CONTRACT NO. 261344

	•
1.	THE NAME OF THE CANDIDATE IS: 2 1 K Freson
2.	THE CANDIDATE SEEKS ELECTION TO THE OFFICE OF State House Distriction the Primary Election, General Election, or Special Election.
3.	THE NAME OF THE CANDIDATE'S AUTHORIZED COMMITTEE IS
4.	THE TREASURER OF THE AUTHORIZED COMMITTEE IS COCOCO CONTERO SENTONTO
5.	THE CONTACT PERSON FOR THE PURCHASER IS: Stacey Frentz Name 1400 VIVAGE Square Blud. Suite 3-251 Tallohassee, Flo Address Phone Number
6.	THE TOP OFFICERS* OR THE MEMBERS OF THE BOARD OF DIRECTORS OF THE PURCHASER ARE:
	Monica agnition serrollo
•	

 $[\]ensuremath{^{*}}$ The Treasurer is often the only top officer of a Candidate Committee.

00:15:00



Flight Dates 10/07/12-10/28/12

Order Sep

Product Estimate #

Alt Order # 261346 Contract / Revision Billing Type Cash Original Date / Revision 15%

Agency Com

10/05/12 10/19/12 Order Type **GENERAL Billing Contact** Billing Cycle EOM/EOC Advertiser POL/Erik Fresen

State House District 114

1400 Village Square Blvd. Billing Calendar BROADCAST

Suite 3-251 Demographic A25-54 Tallahassee, FL 32312

Agency Mandrake Media Company Rev Codes AGY POL CAND **Buying Contact**

Sales Office MIA Product Codes PL-Candidate

Sales Region LOC **Priority** P-2 1400 Village Square Blvd.

Agency Ref Advertiser Ref **Suite 3-251** Tallahassee, FL 32312

Primary Account Executive Local House

Account Executive

Order% Start Date **End Date** Local House 100%

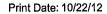
Order Share 100% Market Value 1300

Competing Station	% of Order	Amount			
WBFS	%	0			
WBZL	%	0			
WFOR	%	0			
WPXM	%	. 0			
WSVN	%	0			
WTVJ	%	0			

Order Totals Billing Plan Month # of Spots Net Amount Gross Amount Rating Start Date End Date # Spots Net Amount Gross Amount October 2012 9 \$1,105.00 \$1,300.00 0.00 10/01/12 10/14/12 6 \$510.00 \$600.00 0.00 10/15/12 10/28/12 Totals \$1,105.00 3 \$595.00 \$700.0C \$1,300.00

												Tota	als
Ln Ch	Start	End	Inventory Cod	e Bre	k Start/End	d Time	Days	Len Spo	ots	Rate Pri	Rtg Type	Spots	Amount
N 1 WPLG	10/07/1:	2 10/14/12	TWISF/Michael This Week in S	•	1130a-12	:30p		s :30	3 \$	100.00 LUR	0.00 NM	6	\$600.00
<u>Sta</u> Week: 10/ Week: 10/		End Date 10/07/12 10/14/12	Weekdays S S	Spots/We	ek <u>Rate</u> 3 \$100.00 3 \$100.00	0	ting 0.00 0.00						
3 WPLG	Date Rai 10/08/12 MG 1.7	?-10/14/12 T	escription WISF/Michael Pt		art/End Time 30a-1230p	2		Weekdays Su	Length :30		Rtg Type 0.00 NM		
	10/08/12 9 MG 1.9	?-10/14/12 T	WISF/Michael Pเ	utney 1	30a-1230p			St	:30	(\$100.00)	0.00 NM		
	10/08/12 9 MG 1.8	?-10/14/12 T	WISF/Michael Pเ	utney 1	30a-1230p			Su	:30	(\$100.00)	0.00 NM		
_	10/14/12 for 1.3 1		WISF/Michael Pเ	utney 1	30a-1230p			St	:30	\$100.00	0.00 NM		
_	10/14/12 for 1.6 1		WISF/Michael Ρι	utney 1	30a-1230p			St	:30	\$100.00	0.00 NM		
9 WPLG	10/14/12	-10/14/12 T	WISF/Michael Pu	utney 1	30a-1230p			St	:30	\$100.00	0.00 NM		•

Page 2 of 2





Contract / Revision

261346

Flight Dates 10/07/12-10/28/12

Hiatus Dates

Original Date / Revision 10/05/12/ 10/19/12

Order Sep 00:15:00

Advertiser POL/Erik Fresen

Product State House District 114

Estimate #

Ln Ch Start	End	Inventory Code	Break	Start/End Tir	me Days	Len Sp	ots	Rate Pri	Rtg Type	<u>Tot</u> Spots	als Amount
N 1 WPLG 10/07/	12 10/14/12	TWISF/Michael F	-	1130a-1230p	S	3 :30	3 \$	100.00 LUR	0.00 NM	6	\$600.00
Start Date Week: 10/08/12 Spot Ch Date R M MG for 1.4		Weekdays S escription	Spots/Week 3	<u>Rate</u> \$100.00 /End Time	Rating 0.00	<u>Weekdays</u>	Lengt	n <u>Rate</u>	Rtg Type		
N 2 WPLG 10/21/	12 10/21/12	TWISF/Michael F	•	1130a-1230p		30	1 5	500.00 P-2	0.00 NM	1	\$500.00
Start Date Week: 10/15/12	End Date 10/21/12	Weekdays	Spots/Week 1	<u>Rate</u> \$500.00	Rating 0.00						
N 3 WPLG 10/22/	12 10/28/12	TWISF/Michael F This Week in So	•	1130a-1230p		30	2 :	100.00 LUR	0.00 NM	2	\$200.00
<u>Start Date</u> Week: 10/22/12	End Date 10/28/12	<u>Weekdays</u> S	Spots/Week 2	<u>Rate</u> \$100.00	Rating 0.00					-	
			7.77						Totals	9	\$1,300.00